



What We Fund



State of the Art Clinical Care

Columbia is home to the largest and most comprehensive program for pediatric cancer and blood disorders in the New York tristate area and treats over 1,500 patients a year.



Pioneering Research

Our researchers are world leaders in studying all aspects of pediatric cancer and blood disorders. Our laboratory research focuses include: Brain & Nervous System Tumors, Solid Tumors, and Leukemia/Lymphoma. In addition to work in the lab, our Developmental Therapeutics Program (one of 20 in the country) and our Precision in Pediatrics Program are changing how we treat patients in our clinic.



Comprehensive Treatment

Our Center for Comprehensive Wellness gives patients access to services like psychosocial support, educational assistance, integrative therapies, and survivor wellness...all FREE of charge.



Care for Patients In Need

Columbia University Medical Center is a public hospital and treats every patient regardless of their insurance status or ability to pay. Almost half of our patient families demonstrate financial need and Hope & Heroes ensures that every child receives the highest quality of care and also has funds set aside to give assistance during difficult times.

Funding from Hope & Heroes provides for a full 40% of the budget for the Division of Pediatric Hematology, Oncology & Stem Cell Transplantation at Columbia



Hope & Heroes Walk

Sunday, May 19, 2019

@ Pier 62/63, NYC

Hope & Heroes funds the life-saving work on childhood cancer and blood disorders at Columbia University Medical Center – including cutting-edge treatment, support for families and care that always put children first.

The Hope & Heroes Walk started in 2011 and over the last 7 years, we have **raised over \$2.2 million dollars to support pediatric cancer and blood disorders**. It is through the great success of the Hope & Heroes Walk that we are able to fund new initiatives in the ways of clinical care, finding new and improved ways to better treat these diseases, and supporting the research that will help those children in our care and all around the world.

Become a Hope & Heroes Walk Sponsor!

With your support, we can continue the important work that we do at Columbia University Medical Center and help children affected by cancer and blood disorders have their best chance to overcome their disease and live their very best lives. You will be creating a positive image for your business, get your name in front of our large community, and do it all while making a real difference in the lives of these children.



Sponsorship Levels

	\$100 Event Sponsor	\$250 Gold Sponsor	\$500 T-Shirt Sponsor	\$1,000 Fun/Kids Zone Sponsor	\$2,000 Food & Beverage Sponsor	\$3,500 Hospital Walk Sponsor	\$5,000 Route Sponsor	\$10,000 Top Team Village	\$15,000 Presenting Sponsor
Logo / name on the Walk website.	✓	✓	✓	✓	✓	✓	✓	✓	✓
				Including Link To Your Website!					
Logo / name on the banner.		✓	✓	✓	✓	✓	✓	✓	✓
							Prominent Placement	Very Prominent Placement	Most Prominent Placement
Logo / name on Walk t-shirt.			✓	✓	✓	✓	✓	✓	✓
							Prominent Placement	Very Prominent Placement	Most Prominent Placement
Recognition from the podium during the Opening Ceremony				✓	✓	✓	✓	✓	✓
Logo / name included on all emails to participants				✓	✓	✓	✓	✓	✓
							Prominent Placement	Very Prominent Placement	Most Prominent Placement
Logo / name on all route markings along the route.							✓	✓	✓
							Seen By Thousands Of Participants, including The General Public		
Opportunity To Have booth at event.							✓	✓	✓
Exclusives!				Name / logo on the signage surrounding the Drink Tank & Kids Zone area!	Name / logo on the signage and water bottles at the food and beverage station	Name / logo On all Hospital Walk materials including their special banner**	Name / logo on the signage surrounding the water stop area	Signage with your logo at Top Team Village and any promotional items for Top Teams	Automatic Entrance into Top Team Village

****While we are all walking at Pier 62/63, we have a simultaneous Walk happening with our patients who are in the hospital. Support and sponsor their event as a "Hospital Sponsor"!**



SPONSORSHIP COMMITMENT FORM

We are proud to support the Hope & Heroes Walk as a:

- | | |
|--|----------|
| <input type="checkbox"/> PRESENTING SPONSOR | \$15,000 |
| <input type="checkbox"/> TOP TEAM VILLAGE | \$10,000 |
| <input type="checkbox"/> ROUTE SPONSOR | \$5,000 |
| <input type="checkbox"/> HOSPITAL WALK SPONSOR | \$3,500 |
| <input type="checkbox"/> FOOD AND BEVERAGE SPONSOR | \$2,000 |
| <input type="checkbox"/> FUN/KIDS ZONE SPONSOR | \$1,000 |
| <input type="checkbox"/> T-SHIRT SPONSOR | \$500 |
| <input type="checkbox"/> GOLD SPONSOR | \$250 |
| <input type="checkbox"/> EVENT SPONSOR | \$100 |

☐ We are proud to support Hope & Heroes as an In-Kind Sponsor and can provide:

☐ In addition, please send me information about starting a Hope & Heroes Walk Team!

Company Name: _____

Contact Name: _____ **Title:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: _____

E-Mail: _____

PAYMENT INFORMATION

☐ **INVOICE:** Please send me an invoice so I can process payment.

☐ **CHECK:** I will send a check made payable:

Hope & Heroes
161 Fort Washington Avenue, IP7, New York, NY 10032
Memo of Check: Participant/Team Name

☐ **CREDIT CARD:** Please charge my:

___ Visa ___ MasterCard ___ American Express

Credit Card Number: _____

Expiration Date: _____ **CVV:** _____

Billing Address: _____

PLEASE RETURN THIS FORM AND A HI-RESOLUTION VERSION OF YOUR LOGO TO
INFO@HOPEANDHEROESWALK.ORG

Contributions are tax-deductible to the full extent of the law