



## THE HOPE & HEROES WALK SEPTEMBER 9, 2023 - PIER 16, NYC

Every year 13,000 children are diagnosed with cancer —and there's not nearly enough investment in research that will save lives or in care that puts children first.

Hope & Heroes funds the life-saving work on childhood cancer and blood disorders in the New York Region.



When you partner with Hope & Heroes, you help ensure children have their best chance to overcome their disease and live their very best lives. With your support, we can:

- Provide the most advanced treatments grounded in cutting-edge research
- Fund pioneering efforts in complementary medicine that ease the effects and stress of treatment
- Ensure that every child has access to the very best care regardless of her/his family's financial situation or insurance type.



**HOPE &  
HEROES  
WALK**

Hope & Heroes mission is to fund the life-saving work on childhood cancer and blood disorders in the New York Region—including cutting-edge research, support for families, and care that always puts children first.



HOPE &  
HEROES  
WALK

# BECOME A WALK SPONSOR

Sponsorship is a great opportunity to receive prominent recognition and logo/name placement while supporting life-saving work on childhood cancer and blood disorders in the New York Region.

## SPONSOR LEVELS

SPONSOR LEVELS & BENEFITS	HERO IN ACTION: \$5,000	SUPPORTING SPONSOR: \$1,000	RALLYING SPONSOR: \$500
<b>PRE-EVENT BENEFITS</b>			
Recognition in press materials and advertisements, where applicable	✓		
Social Media Feature	✓	✓	
Logo/Name on Walk Website	✓	✓	✓
<b>EVENT DAY BENEFITS</b>			
Exhibit booth at the Walk (tent, table, chairs) for company promotion and product sampling	✓		
Company representative to participate in ribbon cutting at the Walk	✓		
Logo/Name on Walk Banner	✓	✓	
Recognition During Ceremony	✓	✓	✓
Logo/Name on Walker t-shirt	✓	✓	✓



## THE HOPE & HEROES WALK SEPTEMBER 9, 2023 - PIER 16, NYC

YES, WE ARE INTERESTED IN A SPONSORSHIP OPPORTUNITY

Please reserve the following:

- Hero in Action - \$5,000
- Supporting Sponsor - \$1,000
- Rallying Sponsor - \$500

PLEASE FILL OUT THIS FORM AND RETURN TO HOPE & HEROES VIA EMAIL:  
[K.HALE@HOPEANDHEROES.ORG](mailto:k.hale@hopeandheroes.org) OR MAIL TO THE ADDRESS BELOW

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_ Check Enclosed

\_\_\_\_ Please charge payment to: \_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ American Express

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV: \_\_\_\_\_

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