



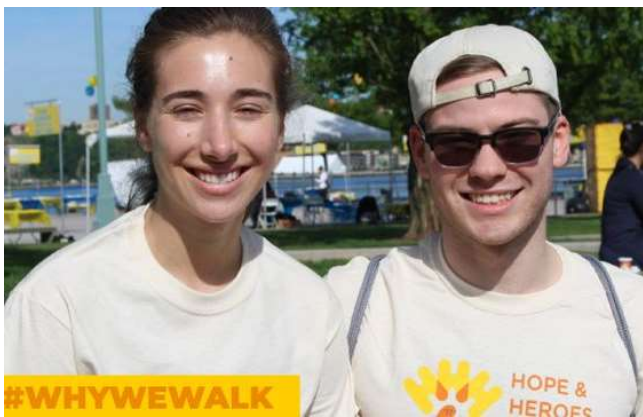
THE HOPE & HEROES WALK SEPTEMBER 10, 2022 – PIER 16, NYC

Every year 13,000 children are diagnosed with cancer —and there's not nearly enough investment in research that will save lives or in care that puts children first.

Hope & Heroes funds the life-saving work on childhood cancer and blood disorders at Columbia University Irving Medical Center (CUIMC).



We walk because a child's diagnosis affects the whole family.



Team Casey's Warriors walk to raise funds so that Hope & Heroes can continue to do the research that is so desperately needed.

When you partner with Hope & Heroes, you help ensure children have their best chance to overcome their disease and live their very best lives.

With your support, we can:

- Provide the most advanced treatments grounded in cutting-edge research
- Fund pioneering efforts in complementary medicine that ease the effects and stress of treatment
- Ensure that every child has access to the very best care regardless of her/his family's financial situation or insurance type



Join us on September 10th by:

- Sponsoring the Hope & Heroes Walk
- Starting a Walk Team



BECOME A WALK SPONSOR

Sponsorship is a great opportunity to receive prominent placement during the event and support the life-saving work on childhood cancer and blood disorders at Columbia University Irving Medical Center.

SPONSOR LEVELS

SPONSOR LEVELS & BENEFITS	HERO IN ACTION: \$5,000	SUPPORTING SPONSOR: \$1,000	RALLYING SPONSOR: \$500
PRE-EVENT BENEFITS			
Press Release to Announce Partnership	✓		
Social Media Feature	✓	✓	
Logo/Name on Walk Website	✓	✓	✓
EVENT DAY BENEFITS			
Logo/Name on Story Highlight (Signage & Video)	✓		
Exclusive Opportunity for Inclusion in Team Boxes	✓		
Logo/Name on Walk Banner		✓	
Recognition During Ceremony	✓	✓	✓
Logo/Name on Walk Participant T-Shirt*	✓	✓	✓



START A WALK TEAM

Our annual Hope & Heroes Walk creates a community of hope, resilience, and support that is critical at every step of the pediatric cancer journey.

When you create a walk team, you and your friends, family and colleagues can work together to fundraise for pediatric cancer & blood disorders.



WALK DAY IS A GREAT OPPORTUNITY TO:

- have fun with friends, family and colleagues
- interact with the patients, doctors, and nurses you're supporting
- see the impact you help to create

Your support will help ensure that Hope & Heroes can continue funding our important mission of funding the life-saving work on childhood cancer and blood disorders in the New York region including cutting-edge research, support for families, and care that always puts children first.

If you're looking for a way to give back to the community AND have a chance to interact with the populations you're helping — then **set up a Walk Team today!**

To start your team, please contact Kyler Hale at kyler@hopeandheroes.org.