



Dear [Person],

I'm excited to share that on Sunday, September 26, 2021, I'll be participating in the 11th Annual Hope & Heroes Walk, and I need your help.

As part of my Walk, I'm fundraising to support the life-saving work for children with cancer and blood disorders at Columbia University Irving Medical Center – including cutting-edge research, support for families, and care that always puts children first.

**(SHARE YOUR WHY HERE**

**"My story with Hope & Heroes began when... OR**

**"Hope & Heroes and Columbia University Medical Center's work is important to me because...")**

Giving children the best chance at overcoming their disease, and the opportunity to experience as much of their childhoods as possible is important to me. Please support me by clicking this link to make a donation today. You can donate to me in three ways:

- **Online:** Visit my page [\[link to your fundraising page\]](#) to read more of my story and to make an online, tax-deductible donation.
- **Check:** You can donate via check (made payable to "Hope & Heroes") and send to me at [\[insert your address here\]](#). Please include my name/team name in the memo section of the check for easy and quick processing. I will submit all donations either before the Walk or on event day.
- **Join Us!** If you would like to join me at the Hope & Heroes Walk and also start fundraising for this important cause, you can sign up today at [www.HopeandHeroesWalk.org](http://www.HopeandHeroesWalk.org). Click the 'Teams' button and follow the prompts.

Thank you in advance for your generosity. With your support, we can help children today and save lives tomorrow.

With gratitude,

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*Columbia's Division of Pediatric Hematology, Oncology, and Stem Cell Transplantation is the largest and most comprehensive program in the tri-state area, treating over 1,500 children each year. Every patient is treated by teams of highly skilled medical professionals and have access to programs and services available to them and their families, regardless of their ability to pay. You can learn more at [www.hopeandheroes.org](http://www.hopeandheroes.org).*



**INCLUDE IN RETURN ENVELOPE**

**YES!** I want to support your efforts by:

- making a donation
- joining you at the Walk

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**Please mail your tax-deductible donation payable to Hope & Heroes.**

**Hope & Heroes Children's Cancer Fund**

161 Fort Washington Avenue, Irving Pavilion, 7th Floor, New York, NY 10032  
[www.HopeandHeroesWalk.org](http://www.HopeandHeroesWalk.org)    1-855-HNH-WALK    [Info@HopeandHeroesWalk.org](mailto:Info@HopeandHeroesWalk.org)