



# HEROES IN ACTION CHALLENGES

Fundraise AND engage with the Hope & Heroes community in a whole new way! Take the Heroes in Action Challenges, watch your fundraising soar, and connect with the Hope & Heroes community! Complete the challenges and post on social media using **#HopeandHeroesWalk!**

## Donate or Dance

Share a video of you dancing for Hope & Heroes on social media. Include why you're walking and a link to your fundraising page and challenge your community to make a donation, post their own dance video – or even better, do both!

## Show us your Hope & your Hero

Make a drawing or post an image of what 'hope' looks like to you or who your hero is. Include your walk story and a link back to your fundraising page.

## Your moment in the sun

The hunt is on to find sunshine wherever you are with our scavenger sun hunt. Find and photograph: a sunbeam, a sunshine illustration, the word 'sun', a selfie with you and the Hope & Heroes Walk logo, and a person who shines bright in your life. Post on your social channels with your fundraising link.

## Spell it out

Whether you're doing your best YMCA impression, or you get creative with objects you have laying around, spell out Hope & Heroes and post your photo or video to social media. Have a large team? You can each spell out a letter. At the beach? Spell it out with shells or stones. Let your creativity flow. Remember to include your fundraising link in your post.

## BINGO!

Complete a line of our **bingo card** and you'll be entered to win an Amazon gift card

