

FUNDRAISING IDEAS

Matching Gifts: Many companies will match donations made by employers or consumers – make sure to ask your employer and remind your supporters to check with theirs.

Bake Sale: These can be set up in your town, on your front lawn, at a sports game, etc.

Bar Event: From happy hour to trivia night, there are lots of possibilities! Many local bars are willing to work with you and offer discounts to your attendees.

Jeans/Dress Down Day: Many schools and offices will allow you to host a Jeans Day where employees and/or students can make a donation (example \$5) and get to wear jeans for a day.

Hope & Heroes Bracelets: Hope & Heroes will provide branded rubber bracelets that you can “sell” for a donation to your Walk team!

Car Wash: Offer car washes to neighbors or local residents. It’s a great activity for groups and families!

Walk T-shirts: So many teams create their own t-shirts, so why not use it as a fundraising incentive. Tell your donors that if they donate a certain amount they’ll receive a team T-shirt!

Charity BBQ/Dinner: Love to barbeque? Known for your amazing pasta? Invite your friends, family and neighbors over for a big meal with a donation “entry fee.”

Garage/Yard Sale: Clean out the garage and raise funds too. Hold a “Spring Cleaning” garage sale, with proceeds donated to Hope & Heroes.

Guess The Jelly Beans In the Jar: Fill a large jar with jelly beans, gum balls or something else fun. For a donation, classmates or co-workers can guess how many there are in the jar.

Gym Class: Are you a regular at a spin/cycle/kickboxing/yoga studio? Ask the staff if they would be willing to donate a class hour to your Walk team – all class fees can go towards your fundraising efforts.

Handmade Jewelry: Make beaded bracelets/necklaces. Sell them directly to friends and family or at schools, religious organizations, and local stores.

Lemonade Stand: Easy and fun way to raise money. Sell lemonade by the cup or glass in return for a donation.

Pet-Sitting: Offer to walk the neighbor’s dog or “pet sit” for a donation.

Promotion: Request to place signage about the Walk and your team in your school, office, local stores, etc. The more people that know about your efforts, the more support you can get!

Raffle: The options for raffle prizes are endless – tickets to a sporting event/theatre/concert, gift cards, free babysitting, gift baskets, etc. Sell tickets with the proceeds going to your Walk team. *(Know a company interested in donating a raffle item? Hope & Heroes will send them a tax deduction form.)*

Shopping Party: Have a friend who represents a jewelry/kitchen company? See if they will host an event at your home and donate part of the proceeds to your Walk team. *A similar idea can be done with kids arts & crafts.*

Sports Event: Bring out everyone’s competitive spirit with a three-on-three basketball tournament or a softball contest. Team entry fees are donated to Hope & Heroes.

Team Fundraising Contest: Establish a fundraising goal to rally co-workers to support. Departments/teams can compete and whoever raises the most funds can win a pizza party!

REACH OUT TO THE HOPE & HEROES WALK TEAM FOR ASSISTANCE.

Call us at 1-855-HnH-Walk (1-855-464-9255) or email us at Info@HopeandHeroesWalk.org.